ORDER

Order / Rev: 36853

Alt Order #: 08833335

Product Desc: AMERICAN CROSSROADS

Estimate: 691

Flight Dates: 09/18/12 - 09/27/12

Original Date / Rev: 08/01/12 / 09/27/12

Order Type: **GENERAL** KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region:

National

Agency

Orders

Name: Cross Roads Media

Buying Contact:

Billing Contact:

66 Canal Center Plaza

Alexandria, VA 22314

Cash Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

09/12/10

00:10:00

Broadcast EOM/EOC

Advertiser

Name:

American Crossroads

Demographic:

Revenue Codes:

A35+

Product Codes:

LV2 Priority:

P04

AGY, POL, ISS

Order Separation:

Advertiser External ID:

New Business Thru:

Agency External ID:

Bill Plan

01 1 0 1	I C. J D.J.	4 Canta	Cross America	Nat Amount
Start Date	End Date	# Spots	Gross Amount	Net Amount
N8/27/12	09/27/12	65	\$91,700.00	\$77.945.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	65	\$91,700.00	\$77,945.00	0.00
Totals	65	\$91,700,00	\$77,945,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KLAS	30%	\$91,700.00		
Market	100%	\$305,666,67		

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
25%	\$76,416.67
0%	\$0.00
0%	\$0.00
5%	\$15,283.33
0%	\$0.00
0%	\$0.00
0%	\$0.00
	0% 0% 0% 25% 0% 0% 5% 0%

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 8	09/18/12	09/21/12	137-237a M-F El Electric Playgrou		137-207a (1:37 XM-2:3	-TWTF 37 XM)	:30	4	\$85.00LV2	0.00 NM	4	\$340.00
NATE	BERKUS									- 1		
S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	9/17/12	09/23/12	-TWTF	4	\$85.00	0.00						
E 2 8	09/24/12	09/27/12	137-237a M-F El Electric Playgrou		137-207a (1:37 XM-2:3	MTWT 37 XM)	:30	4	\$85.00LV2	0.00 NM	4	\$340.00

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KLAS

Order / Rev:

36853

Advertiser:

American Crossroads

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08833335

Product Desc:

AMERICAN CROSSROADS

Flight Dates:

09/18/12 - 09/27/12

Estimate:

691

Ln Ch Start End Inv NATE BERKUS	ventory Code Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
Start Date End Date V	Neekdays Spots/Week	<u>Rate</u> \$85.00	Rating 0.00			Ī		
E 3 8 09/23/12 09/23/12 8 N	News Now Sun 5-7p CM	4-430p, 630-7		:30	1 \$1,200.00LV	1 0.00 NM	1	\$1,200.00
8 P SUNDAY ROTATION	News Now Sun							
	<u>Veekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$1,200.00	Rating 0.00					
_ : : : : : : : : : : : : : : : : : : :	News Now Sun AM #1CM News Now Sun AM #1	8 News Now	Sun AS	:30	1 \$400.00LV	1 0.00 NM	1	\$400.00
8 NEWS SUN MORNING #1	News Now Sull Aid! #1							
	<u>Veekdays</u> <u>Spots/Week</u> S 1	<u>Rate</u> \$400.00	Rating 0.00					
	News Now Sun AM #2CM News Now Sun AM #2	8 News Now	Sun AS	:30	1 \$1,500.00LV	1 0.00 NM	0	\$0.00
8 NEWS SUN MORNING #2			-					
	<u>Veekdays</u> <u>Spots/Week</u> S 1	<u>Rate</u> \$1,500.00	Rating 0.00					
<u>Spot</u> <u>Ch Date Range</u> <u>Descr</u> 1 8 09/17/12-09/23/12 8 Nev		/End Time ws Now Sun	<u>w</u>	<u>eekdays</u> Su	Length Rate :30(\$1,500.00	Rtg Type		
See MG 23.2,23.3,23.4,23.5		no mon oun		5.	100(01,000.00	,		
[(DA)] E 6 8 09/23/12 09/23/12 CB	BS News Sunday Morr M	CBS Sunday	MorniS	:30	1 \$1,500.00LV	1 0.00 NM	1	\$1,500.00
CE	BS News Sunday Morning	ODO Guillau,						
CBS SUNDAY MORNING Start Date End Date V	Neekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12 -	S 1	\$1,500.00	0.00					
E 7 8 09/18/12 09/21/12 8 N	News Now 11p M-F CM News Now 11p M-F	11-1135p	-TWTF	:30	2 \$1,900.00LV	1 0.00 NM	2	\$3,800.00
8 NEWS NOW @ 11P	·							
	<u>Weekdays</u> <u>Spots/Week</u> -T₩TF 2	Rate \$1,900.00	Rating 0.00					
E 8 8 09/24/12 09/27/12 8 N	News Now 11p M-F CM News Now 11p M-F	11-1135p	MTWT	:30	2 \$1,900.00LV	1 0.00 NM	2	\$3,800.00
8 NEWS NOW @ 11P		Dete	Detine					
	Neekdays Spots/Week MTWT 2	<u>Rate</u> \$1,900.00	Rating 0.00					
	ve w/Kelly CM ve With Regis & Kelly	9-10a	-TWTF	:30	2 \$750.00LV	1 0.00 NM	2	\$1,500.00
LIVE WITH KELLY		5.	5 41					
	Neekdays Spots/Week -TWTF 2	<u>Rate</u> \$750.00	Rating 0.00					
E 10 8 09/24/12 09/27/12 Liv		9-10a	MTWT	:30	2 \$750.00LV	1 0.00 NM	2	\$1,500.00
LIVE WITH KELLY	ve With Regis & Kelly							
	Weekdays Spots/Week	<u>Rate</u> \$750.00	Rating 0.00					
E 11 8 09/18/12 09/21/12 63	30-7p Inside Edition CM	630-7p	-TWTF	:30	2 \$1,200.00LV	1 0.00 NM	2	\$2,400.00
Ins INSIDE EDITION	side Edition							
Start Date End Date V	Weekdays Spots/Week	Rate	Rating					
VIO 011 001111112		\$1,200.00 630-7p	0.00 MTWT	:30	2 \$1,200.00LV	1 0.00 NM	2	\$2,400.00
In	side Edition	•						
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>V</u>	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/24/12 09/30/12 M		\$1,200.00	0.00	:30	3 \$750.00LV	1 0.00 NM	3	\$2,250.00
	News Now Noon M-F CM News Now Noon M-F	12-1230p	-TWTF	.30	3 9/3U.UULV	1 U.UU INIVI	3	Ψ Ζ,ΖΌU.UU
NOON NEWS	Mookdows Cooks Micok	<u>Rate</u>	Rating					
<u>Start Date</u> <u>End Date</u> <u>\</u>	Weekdays Spots/Week	<u>ivare</u>	- variii y			•		

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KLAS

Order / Rev:

36853

Advertiser:

American Crossroads

Alt Order #:

08833335

Product Desc:

AMERICAN CROSSROADS

Flight Dates:

09/18/12 - 09/27/12

Estimate:

691

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rta Type	Spots	Amount
E 13 8			8 News Now Noo		12-1230p	-TWTF	:30	3	\$750.00LV1	0.00 NM	3	\$2,250.00
			8 News Now Noo	n M-F	·							
	N NEWS	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		09/23/12	-TWTF	Spots/vveek	\$750.00	0.00						
E 14 8	09/24/1		8 News Now Noo	n M-F CM	12-1230p	MTWT	:30	3	\$750.00LV1	0.00 NM	3	\$2,250.00
			8 News Now Noo	n M-F								
	NEWS	End Date	Mookdove	Spots/Week	Pate	Rating						
ড Week: 0	tart Date 9/24/12	09/30/12	<u>Weekdays</u> MTWT	Spots/vveek	<u>Rate</u> \$750.00	0.00						
E 15 8			8 News Now 5-63	Op M-FCM	5-630p	-TWTF	:30	2	\$1,300.00LV1	0.00 NM	2	\$2,600.00
			8 News Now 5-63	30p M-F								
		D 5P & 530F		Cnata Milank	Poto	Deting						
<u>ತ</u> Week: 0	<u>tart Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$1,300.00	Rating 0.00						
E 16 8			8 News Now 5-63		5-630p	MTWT	:30	2	\$1,300.00LV1	0.00 NM	2	\$2,600.00
2.0	••••	_	8 News Now 5-63	-								
	-	3 5P & 530F										
_	tart Date	End Date 09/30/12	<u>Weekdays</u> MTWT	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
Week: 0			Price Is Right	CM	10-11a	-TWTF	:30	1	\$2,500.00LV1	0.00 NM	1	\$2,500.00
L 17 0	09/10/1	2 03/21/12	Price Is Right	Oill	10-114		.00	·	42 ,000.00201	0.00	,	V 2,000.00
PRIC	E IS RIGH	Γ										
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		09/23/12	-TWTF		\$2,500.00	0.00	.20	- 4	\$2,500.00LV1	0.00 NM	1	\$2,500.00
E 18 8	09/24/1	2 09/27/12	Price Is Right Price Is Right	CM	10-11a	MTWT	:30	1	\$2,500.00LV1	0.00 14141	'	Φ2,500.00
PRIC	E IS RIGH	Γ	The is ragin									
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 0		09/30/12	MTWT		\$2,500.00	0.00			0: 100 00114	0.00.1/14		00 000 00
E 19 8	09/18/1	2 09/21/12	8 News Now 4p N		4-5p	-TWTF	:30	2	\$1,100.00LV1	0.00 NM	2	\$2,200.00
8 NE\	NS NOW	@ 4P & 430F	8 News Now 4p N	VI-F								
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0	9/17/12	09/23/12	-TWTF	2	\$1,100.00	0.00						
E 20 8	09/24/1	2 09/27/12	8 News Now 4p N		4-5p	MTWT	:30	2	\$1,100.00LV1	0.00 NM	2	\$2,200.00
O NIEN	NE NOW	@ 4P & 430F	8 News Now 4p N	VI-F								
	itart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	9/24/12	09/30/12	MTWT		\$1,100.00	0.00						
E 21 8	09/18/1	2 09/21/12	8 News Now 6a N		6-7a	-TWTF	:30	3	\$900.00LV1	0.00 NM	3	\$2,700.00
0.15	NO NOW	2.04	8 News Now 6a	VI-F								
	NS NOW (Start Date	g 6A End Date	Weekdays	Spots/Week	Rate	Rating						
_	9/17/12	09/23/12	-TWTF	3	\$900.00	0.00						
E 22 8	09/24/1		8 News Now 6a N	л-F CM	6-7a	MTWT	:30	2	\$900.00LV1	0.00 NM	2	\$1,800.00
			8 News Now 6a I									
	WS NOW (_	Modules	Cantallant	Data	Patina						
_	Start Date 19/24/12	End Date 09/30/12	<u>Weekdays</u> MTWT	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
E 23 8			CBS Early Show		5-7a	S-	:30	1	\$450.00LV1	0.00 NM	4	\$7,250.00
			CBS Early Show									
	EARLY SH		NA Ind-	0-4-08/	Data	Dating						
_	Start Date 09/17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
vveek: (101111Z	U3/23/12	J		-100.00	5.00				'	-	

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KLAS

Order / Rev:

36853

Advertiser:

American Crossroads

Alt Order #:

08833335

Product Desc:

AMERICAN CROSSROADS

Flight Dates:

09/18/12 - 09/27/12

Estimate:

691

8 NEWS NOW @ 5A Start Date Find Date Weekdays Spots/Week Rate Rating O9/23/12 O9/27/12 S News Now 5a M-F CM 5-6a MTWT :30 2 \$800.00 LV1 0.00 NM 2 \$1,600.00 8 NEWS NOW @ 5A Start Date End Date Weekdays Spots/Week Rate Rating O9/30/12 MTWT 2 \$800.00 O.00 E 26	Ū											
CBS Early Show - Salt - Salt EARLY SHOW - Salt EARLY SHOW - Salt Data End Data - Weekdows - Salt Data End Data - Salt Data - S	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
SATEARLY SHOW Stat Date End Date Weekdays SociaWeek Rate Rating Weekdays Langth Eate Ris Type Social Challed Rate Rating Weekdays Langth Eate Ris Type Social Challed Rate Rating Rating Rate Rating Rate Rating Rate Rating Rating Rating Rating Rate Rating	E 23 8	09/22/1	2 09/22/12	•		5-7a	s	:30	1 \$450.00LV1	0.00 NM	4	\$7,250.00
See Content Renow Description Stat/End Times See MC 232.23.23.24.23.5	SAT E	ARLY SHO	w	CBS Early Snow	- Sal.						ı	
Column	_											
1		•		-	·-		0.00	Weekdays I	ength Rate	Rta Type	i	
[0/As] 2 8 09/22/12-09/22/12 Sat Prime Special 8-10p												
2 8 09/22/12-09/22/12 St Prims Special 8-10pSa- :30 \$2,000.00 0.00 NM 9			2,23.3,23.4,2	23.5								
B MG or 28 2.26 1.51.35 1.23 1 3 8 89/22/12-09/22/12 Sat Prime Special 8-10p	••		00/22/12 6	at Brima Special	9.10	In			30 \$2 000 00	0.00 NM		
3 8 09/22/12-09/22/12 Sat Prime Special 6-10pSa- :30 \$2,000.00 0.00 NM 9 MG for 28.28.15.13.21.32.1 1 5 09/22/12-09/22/12 8 News Now 5-630p M-F 5-630p MTVTh	_			·	0-10	γP		Ja	.50 \$2,000.00	0.00 14101		
## 8 09/22/12 09/27/12 8 News Now 5-630p M-F 5-630p **M G for 28.2.26.15.1.35.1.35.1.23.1 **E 8 09/24/12-09/27/12 8 News Now 5-630p M-F 5-630p **M G for 28.2.26.15.1.35.1.23.1 **E 8 09/24/12-09/27/12 8 News Now 5-630p M-F 5-630p **B NEWS NOW @ 5-A **SIAT Data	_				8-10)p		Sa	:30 \$2,000.00	0.00 NM		
## Government of the Company of the	⊕ N	1G for 26.2,	26.1,5.1,35.	1,23.1								
S 09/24/12_09/27/12 News Now 5-830p M-F 5-630p M	_			•	8-10	p		Sa	:30 \$2,000.00	0.00 NM		
## Rating					ME 563	ın.		MTWTh	30 \$1 250 00	0.00 NM]	
E 24 8 09/18/12 09/21/12 8 News Nov 5a M-F CM 5-6a -TNTF :30 3 \$800.00LV1 0.00 NM 8 News Nov 5a M-F S News Nov 5a M-F CM 5-6a NTTT :30 2 \$800.00LV1 0.00 NM 2 \$1,600.00 NM 2 \$1,600	_			•	W-F 5-63	юр		1411 M 111	.50 \$1,250.00	0.00 14141		
8 NEWS NOW @ 5A Start Date Ecs					I-F CM	5-6a	-TWTF-	- :30	3 \$800.00LV1	0.00 NM	3	\$2,400.00
Slart Date Meek 09x1712 09x23/12 09x23/12 8 News Now 5a M-F	224 0	00,10,1	_ 00/_//									
Veek: 09/17/12 09/23/12 09/27/12 8 News Now 5a M-F CM 5-6a MTVT :30 2 \$800.00 LV1 0.00 NM 2 \$1,600.00		_	_		0 1 - 40/ 1-	Data	D-4:					
E25 8 09/24/12 09/27/12 8 News Now 5a M-F CM 5-6a MTWT :30 2 \$800.00LV1 0.00 NM 2 \$1,600.00 8 NEWS NOW @ 5A Start Date End Date Weekdays Spots/Week Meek 09/24/12 09/23/12 8 News Now 11p Sa/SuCM 11-1135PSS :30 2 \$900.00LV1 0.00 NM 0 \$0.00 8 NEWS NOW @ 11P Start Date End Date Weekdays Spots/Week Meek 09/17/12 09/23/12 8 News Now 11p Sa/SuCM 11-1135PSaSu :30 (\$900.00 0.00 NM 0 \$0.00	_											
8 NEWS NOW ⊕ 5A Start Date End Date Weekdays Spots/Week Start Date St								- :30	2 \$800.00LV1	0.00 NM	2	\$1,600.00
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Milest G9/24/12 G9/23/12 MTNT 2 \$800.00 0.00)A/a akdaya	Snoto/Mook	Pata	Pating					
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8 NEWS NOW @ 11P Start Date				8 News Now 11p	Sa/SuCM	11-1135P	S	is :30	2 \$900.00LV1	0.00 NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Spots Cold Squad Name Start Date Star			. 445	8 News Now Sa/S	Su 11p							
Week: 09/17/12		-		Weekdays	Spots/Week	Rate	Rating					
1 8 09/17/12-09/23/12 8 News Now 11p Sa/Su 11-1135PSaSu :30 (\$900.00) 0.00 NM See MG 23.2,23.3,23.4,23.5 [(DA)] 2 8 09/17/12-09/23/12 8 News Now 11p Sa/Su 11-1135PSaSu :30 (\$900.00) 0.00 NM See MG 23.2,23.3,23.4,23.5 [(DA)] E27 8 09/22/12 09/22/12 Sat 1135p-1235a Priv Pr@M 1135p-1235aS- :30 1 \$250.00 LV1 0.00 NM 1 \$250.00 Private Practice PRIVATE PRACTICE Start Date End Date Week: 09/17/12 09/23/12 Sat 135-235a Cold Squa@M 135-235amS- :30 1 \$100.00 LV1 0.00 NM 1 \$100.00 Cold Squad (1:35 XM-2:35 XM) COLD SQUAD Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12S- 1 \$100.00 0.00 E29 8 09/24/12 09/24/12 Mon 8-9p CM 8-9p M :30 1 \$8,500.00 LV1 0.00 NM 1 \$8,500.00 PM :30 1 \$8,500.00 LV1 0.00 NM 1 \$8,500.00 PM :30 1 \$100.00 LV1 0.00 NM 1 \$8,500.00 PM :30 1 \$100.00 LV1 0.00 NM 1 \$8,500.00 PM :30 1 \$100.00 LV1 0.00 NM 1 \$8,500.00 PM :30 1 \$100.00 LV1 0.00 NM 1 \$8,500.00 PM :30 1 \$100.00 LV1 0.00 NM 1 \$100.00 PM	_											
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[(DA)] 2 8 09/17/12-09/23/12 8 News Now 11p Sa/Su 11-1135P				•	a/Su 11-1	1356		5030	.50 (0000:00)	0.00 14111		
See MG 23.2,23.3,23.4,23.5 [(DA)]			2,20.0,20.4,	20.0								
E27 8 09/22/12 09/22/12 Sat 1135p-1235a Priv Pr@M 1135p-1235a					a/Su 11-1	135P		SaSu	:30 (\$900.00)	0.00 NM		
E27 8 09/22/12 09/22/12 Sat 1135p-1235a Priv P@M 1135p-1235aS- :30 1 \$250.00LV1 0.00 NM Private Practice			2,23.3,23.4,	23.5								
Private Practice PRIVATE PRACTICE Start Date End Date Weekdays Spots/Week Rate Rating			2 09/22/12	Sat 1135p-1235a	Priv PraM	1135p-1235a	S	i- :30	1 \$250.00LV1	0.00 NM	1	\$250.00
Start Date End Date Weekdays Spots/Week Rate Rating O9/23/12 O9/23/12 O9/22/12 O9/22/12 Sat 135-235a Cold Squa@M 135-235am	L 21 0	03/22/1	Z OSIZZITZ									
Week: 09/17/12 09/23/12 09/23/12 Sat 135-235a Cold SquadM 135-235am S- :30 1 \$100.00LV1 0.00 NM 1 \$100.00 LV1 0.00 NM						D - 1 -	D - 15					
E 28 8 09/22/12 09/22/12 Sat 135-235a Cold Squa@M 135-235amS- :30 1 \$100.00LV1 0.00 NM 1 \$100.00 Cold Squad (1:35 XM-2:35 XM) COLD SQUAD Start Date End Date Weekdays Spots/Week Rate Rating					Spots/vveek							
Cold Squad (1:35 XM-2:35 XM) Cold Squad				Sat 135-235a Col	d Squa@M			s- :30	1 \$100.00LV1	0.00 NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Rate Rating						(1:35 XM-2:3	5 XM)				1	
Week: 09/17/12 09/23/12 S- 1 \$100.00 0.00 E 29 8 09/24/12 09/24/12 Mon 8-9p CM 8-9p M :30 1 \$8,500.00 LV1 0.00 NM 1 \$10,000.00 LV1 0.00 NM <td></td> <td></td> <td>End Data</td> <td>Mackdays</td> <td>SnoteAMack</td> <td>Rate</td> <td>Rating</td> <td></td> <td></td> <td></td> <td>i</td> <td></td>			End Data	Mackdays	SnoteAMack	Rate	Rating				i	
How Met Mother/ Partners (8:00 PM-9:00 PM) HOW I MET YOUR MOTHER/PARTNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M 1 \$8,500.00 0.00 E 30 8 09/24/12 09/24/12 Mon 10-11p CM 10-11p M :30 1 \$10,000.00 LV1 0.00 NM 1 \$10,000.00 Hawaiii Five-O HAWAII FIVE 0 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M 1\$10,000.00 0.00	_											
HOW I MET YOUR MOTHER/PARTNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M 1 \$8,500.00 0.00 E 30 8 09/24/12 09/24/12 Mon 10-11p CM 10-11p M :30 1 \$10,000.00 LV1 0.00 NM 1 \$10,000.00 HAWAII FIVE 0 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M 1\$10,000.00 0.00				Mon 8-9p	СМ	8-9p		:30	1 \$8,500.00LV1	0.00 NM	1	\$8,500.00
Start Date Week: 09/24/12 End Date Weekdays Weekdays Spots/Week Rate Rating 0.00 Rating 0.00 E 30 8 09/24/12 09/24/12 09/24/12 Mon 10-11p Hawaiii Five-O CM 10-11p M :30 1\$10,000.00LV1 0.00 NM 1 \$10,000.00LV1 1 \$10,000.00LV1 0.00 NM 1 \$10,000.00 HAWAII FIVE 0 Start Date Start Date Weekdays Weekdays Week: 09/24/12 09/30/12 M 1\$10,000.00 0.00	LOW	I MET VO	ID MOTUE		Partners	(8:00 PM-9:0	0 PM)				i	
Week: 09/24/12 09/30/12 M 1 \$8,500.00 0.00 E 30 8 09/24/12 09/24/12 Mon 10-11p CM 10-11p M :30 1\$10,000.00LV1 0.00 NM 1 \$10,000.00 HAWAII FIVE 0 Start Date End Date Weekdays Weekdays Spots/Week Rate Rating 1\$10,000.00 Week: 09/24/12 09/30/12 M 1\$10,000.00					Spots/Week	Rate	Rating				1	
Hawaiii Five-O HAWAII FIVE 0 Start Date	-				1	\$8,500.00					1	
HAWAII FIVE 0 <u>Start Date </u>	E 30 8	09/24/1	2 09/24/12	•	CM	10-11p	M	:30	1 \$10,000.00LV1	0.00 NM	1	\$10,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M 1\$10,000.00 0.00	НΔ\Λ	All FIVE O		Hawaili Five-O							1	
Week: 09/24/12		_	End Date	Weekdays							1	
E31 8 09/27/12 09/27/12 Thu 10-11p CM 10-11pT :30 1 \$7,500.00LV1 0.00 NM 1 \$7,500.00	Week: (09/24/12	09/30/12	M	1	\$10,000.00			4 07 500 501111	0.00.101		67 500 00
	E 31 8	09/27/1	2 09/27/12	Thu 10-11p	CM	10-11p	T	:30	1 \$7,500.00LV1	U.UU NM	1 '	\$7,500.00

Print Date: 10/01/12 06:32:38 Page 5 of 5

KLAS

\$91,700.00

Totals

 Order / Rev:
 36853
 Advertiser:
 American Crossroads

 Alt Order #:
 08833335
 Product Desc:
 AMERICAN CROSSROADS

Flight Dates: 09/18/12 - 09/27/12 Estimate: 691

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Elementary **ELEMENTARY End Date** Weekdays Spots/Week Rating Start Date Rate ---T---09/30/12 \$7,500.00 0.00 Week: 09/24/12 ----F--:30 1 \$7.500.00LV1 0.00 NM \$7,500.00 E 32 09/21/12 09/21/12 Fri 8-9p CM 8-9p 1 8 Undercover Boss **UNDERCOVER BOSS** Spots/Week Rate Rating Start Date **End Date** Weekdays ---F--0.00 Week: 09/17/12 09/23/12 1 \$7,500.00 ----s Sun 9-10p 9-10p :30 1 \$8,500.00LV1 0.00 NM Λ \$0.00 E 33 8 09/23/12 09/23/12 CM Good Wife "3" **End Date** Spots/Week Rating **Start Date** Weekdays Rate 09/23/12 ----S 1 \$8,500.00 0.00 Week: 09/17/12 Rate Rtq Type **Description** Start/End Time Weekdays Length Spot Ch Date Range :30(\$8,500,00) 0.00 NM 9-10p -----Su 8 09/17/12-09/23/12 Sun 9-10p Credited [\$8500 moved to 36854/8833337] -TWTF--CM :30 1 \$3,500.00LV1 0.00 NM 1 \$3,500.00 09/18/12 09/21/12 Y&R 11a-12p Young & Restless YOUNG & RESTLESS Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--\$3,500.00 0.00 Week: 09/17/12 09/23/12 1 \$3.500,00LV1 0.00 NM 0 \$0.00 Y&R MTWT---:30 E 35 09/24/12 09/27/12 CM 11a-12p Young & Restless YOUNG & RESTLESS Rating Spots/Week Start Date **End Date Weekdays** Rate MTWT---1 \$3,500.00 0.00 09/30/12 Week: 09/24/12 Start/End Time **Length** Rate Rtq Type Weekdays **Description** <u>Spot</u> Ch Date Range :30(\$3,500.00) 0.00 NM 8 09/24/12-09/30/12 Y&R 11a-12p MTWTh----1 See MG 23.2,23.3,23.4,23.5 [(DA)] 2 \$200.00 -TWTF--:30 \$100.00LV1 0.00 NM СМ 4-5a 09/18/12 09/21/12 8 News Now 4-5a E 36 8 News Now 4-5a 8 NEWS NOW @ 4A & 430A Spots/Week Rate Rating Start Date End Date **Weekdays** \$100.00 0.00 -TWTF--2 Week: 09/17/12 09/23/12 Rate Rtq Type Start/End Time Weekdays Length **Description** Spot Ch Date Range \$100.00 0.00 NM -TWThF----:30 8 09/17/12-09/23/12 8 News Now 4-5a 4-5a 1 :30 \$100.00 0.00 NM 8 09/17/12-09/23/12 8 News Now 4-5a 4-5a -TWThF----2 \$120.00 MTWT---:30 3 \$40.00LV1 0.00 NM 09/24/12 09/27/12 M-Su 137-4a Overnite R6M 1.37a-4a (1:37 XM-4:00 XM) Overnight Rotator **OVERNIGHT ROS** Rating **End Date** Weekdays Spots/Week Rate Start Date MTWT---0.00 \$40.00 Week: 09/24/12 09/30/12